

SEPTEMBER 2011



Something for Everyone

To: Our Valued FMI Customers

From: Glenn Thomson, Sr. Vice President Sales & Marketing

Passing on the Good News

Our Grand Meridian series is as good as it gets when it comes to authentic masonry. What was once an attractive alternative to hiring a brick and mortar mason is now a deal you are not going to want to pass up. We have cost reduced seven of our modular masonry fireplace kits. The good news is we are passing a 20% savings on to you! Lower prices are already in effect for the MM33, MM39, MM44 and MM49 wood burners and the MM39VF, MM44VF and MM49VF vent-frees. Although we won't revise the printed FMI price book at this time, you can see the new prices reflected in our September 2011 Grand Meridian price book. Check it out in the Distributor section of the web.

Linear Line-Up

The Luminary Linear Series has proven to be a great success! The Direct Vent models went into production last month and we are pleased to announce that our Vent-Free models are now available! View the four page brochure in the Products section of the web. You can also see the latest model numbers and accessories reflected in our new September 2011 Design Dynamics price book (available online in the Distributor section of the website).

Elegant Aura Makes it's Debut

Design Dynamics Contemporary Direct Vent fireplace, the Elegant Aura, is coming along quite nicely. We are in the final stages of development. Literature and images will be available on the web before the end of the month. Mark your calendars... this lavish hearth will be making it's debut October 10th!

A New Addition to the Modular Masonry Family

The Grand Meridian Fire Ring is in production. 2 tier and 3 tier models are available to be paired with your choice of burner. Colossal chunks of lava rock complete the look. See for yourself in the Products section of the web under Modular Masonry.

Cast Iron Stoves Blowing You Away

As burn season approaches, we have received various requests for additional accessories. Blowers for our cast iron stoves are among those. In response, we have made some adjustments to our Direct Vent and B-Vent burner bodies to allow blower installation. For SDV and SBV burner systems manufactured after October 1, 2011, owner's manuals will list a GA3750A accessory blower. Although it will be a tight fit, burners manufactured prior to October can also use the GA3750A. Vent-Free stoves, unfortunately, will not be able to utilize blowers at this time.